



C_BCSCX_2502

**SAP Positioning SAP Business Suite via SAP Customer Experience Solutions
Certification Questions & Answers**



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SAP Certified Associate - Positioning SAP Business Suite via SAP Customer Experience Solutions
30 Questions Exam – 73% Cut Score – Duration of 60 minutes

C_BCSCX_2502 Practice Test

ERPPrep.com's C_BCSCX_2502 PDF is a comprehensive compilation of questions and answers that have been developed by our team of SAP Positioning SAP Business Suite via SAP Customer Experience Solutions experts and experienced professionals. To prepare for the actual exam, all you need is to study the content of this exam questions. You can identify the weak area with our premium C_BCSCX_2502 practice exams and help you to provide more focus on each syllabus topic covered. This method will help you to boost your confidence to pass the SAP Positioning SAP Business Suite via SAP Customer Experience Solutions certification with a better score.

C_BCSCX_2502 Questions and Answers Set

Question: 1

A retail business is looking to improve its e-commerce strategy by offering personalized shopping experiences, optimizing online transactions, and integrating marketing campaigns with customer interactions. They want SAP CX solutions that support omnichannel commerce and customer analytics. Which SAP solutions should they use? There are 3 correct answers to this question.

- a) SAP Commerce Cloud
- b) SAP Marketing Cloud
- c) SAP AI Core
- d) SAP Business Warehouse
- e) SAP Customer Data Cloud

Answer: a, b, e

Question: 2

Which key feature does SAP Customer Data Cloud provide? Please choose the correct answer.

- a) Enterprise resource planning
- b) Customer identity and consent management
- c) Warehouse inventory tracking
- d) AI-driven financial analysis

Answer: b

Question: 3

A company in the travel industry wants to enhance customer engagement by running personalized marketing campaigns, analyzing customer behavior, and using AI-powered segmentation. They need SAP CX solutions that provide customer insights and automation for marketing.

Which SAP solutions should they implement?

There are 3 correct answers to this question.

- a) SAP Marketing Cloud
- b) SAP Predictive Analytics
- c) SAP Customer Data Cloud
- d) SAP Business Planning and Consolidation
- e) SAP Commerce Cloud

Answer: a, b, c

Question: 4

What are the two primary SAP Customer Data solutions?

There are 2 correct answers to this question.

- a) SAP Customer Data Cloud
- b) SAP Customer Activity Repository
- c) SAP Business Data Cloud
- d) SAP Customer Data Platform

Answer: a, d

Question: 5

How does SAP Service Cloud improve customer service operations?

Please choose the correct answer.

- a) By enabling ticket automation and AI-powered case management
- b) By forecasting financial risks
- c) By improving supply chain logistics
- d) By managing employee training programs

Answer: a

Question: 6

How does SAP Marketing Cloud enhance customer relationships?

Please choose the correct answer.

- a) By overseeing production line efficiency
- b) By managing financial assets
- c) By analyzing customer data for personalized marketing campaigns
- d) By automating employee recruitment

Answer: c

Question: 7

Which of the following are standard features in SAP Customer Data Cloud?

There are 3 correct answers to this question.

- a) Customer Order Management System
- b) One Domain Model (ODM) for B2C and B2B
- c) Enterprise Consent and Preference Management
- d) Customer Identity Access Management for B2B
- e) Customer Identity Access Management for B2C

Answer: c, d, e

Question: 8

Which SAP Customer Experience solution can help companies manage forecasting and pipeline management?

Please choose the correct answer.

- a) SAP Service Cloud
- b) SAP Emarsys
- c) SAP Sales Cloud
- d) SAP Commerce Cloud

Answer: c

Question: 9

What is a primary benefit of integrating SAP Customer Experience solutions with SAP S/4HANA?

Please choose the correct answer.

- a) Faster tax calculations for suppliers
- b) Enhanced warehouse temperature monitoring
- c) Better employee attendance tracking
- d) Improved customer data synchronization and real-time insights

Answer: d

Question: 10

How does SAP Customer Data Cloud improve data management for businesses?

There are 2 correct answers to this question.

- a) Secure customer identity management
- b) Consent tracking and privacy compliance
- c) Automated workforce scheduling
- d) Cloud-based payroll management

Answer: a, b

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